


EMMA ELLIOTT

GRAPHIC DESIGNER

LET'S CHAT!

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 emmajaneelliott.com

 Los Angeles, CA

KEY SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Muse

Adobe Dreamweaver

Concepting & Art Direction

Photo Retouching

Typography & Hand-Lettering

Branding & Logo Development

Social Media Strategy & Design

Project & Time Management

Animated GIF Creation

Microsoft Office Suite

EDUCATION

Chapman University, 2016

Dodge College of Film & Media Arts

B.A. Public Relations & Advertising

Graphic Design & Psychology Minors

ABOUT

Inspired and detail-oriented graphic designer with a special fondness for typography and passion to design for fashion and lifestyle brands across both print and digital platforms

EXPERIENCE

Production Designer | goop

Santa Monica, CA / November 2017 - Present

- Design and manage artwork and updates across the site and newsletters, including hero, category and promo images
- Conceptualize and create assets to be used for paid search and social media including animated GIFs and videos
- Design daily editorial content
- Assist with RFPs and design ad units
- Slice and prep weekly editorial features for launch

Studio Artist | Amusement Park

Santa Ana, CA / April 2017 - November 2017

- Prepare mechanicals ready for various print and online vendors
- Collaborate closely with art directors and designers to design comps and layouts
- Assist in creating logos and/or original artwork
- Maintain and organize digital database of client files
- Provide image retouching, clipping paths, image manipulation

Creative Services Coordinator | Amusement Park

Santa Ana, CA | June 2016 - April 2017

- Oversee creative projects and manage creative resources
- Bridge communication between multiple departments
- Create project timelines and schedule meetings
- Organize and prioritize each creative's workload
- Concept and design alongside senior creatives
- Recruit qualified creative candidates for freelance needs